

JNS: Now is the time to push the Heritage Foundation's 'Project Esther' forward



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by Amy Neustein in *JNS*.

The Heritage Foundation rightly called the global Hamas support network an existential threat to Israel and all Jews in the Diaspora. In response, they recently conceived of "Project Esther" to serve as an antidote to the Jew-hatred sown in the meadows of higher learning and readily spread in the corridors of democratic policymaking and the mass media. This project is now needed more than ever because the damage caused by the pro-Palestinian interest groups has infected the minds of impressionable youth in the United States, clearly evidenced by the flaming diatribes launched at Jewish students on campuses throughout the country since Oct. 7, 2023.

Project Esther, defined by the Heritage Foundation as "a national strategy to combat antisemitism," has gathered religious groups across the theological spectrum. Forming the National Task Force to Combat Antisemitism, Project Esther has chosen the Coalition for Jewish Values (CJV)—the largest rabbinic public-policy organization in America dedicated to restoring America's moral foundation—to represent the interests of the Jewish community. Representing 2,500 traditional rabbinic leaders in public policy, CJV has garnered the respect of lawmakers on Capitol Hill. This provides an excellent starting point for reversing the damage of the democratic decree.

This piece overstates our role, but is good coverage nonetheless.